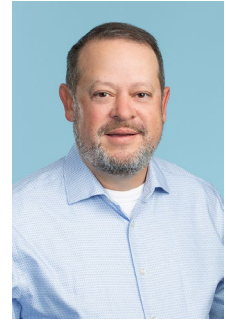




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Ed Cavazos is the Managing Partner of Pillsbury Winthrop Shaw Pittman's Austin office. A member of the firm's Intellectual Property group, Ed specializes in complex technology transactions. His expertise encompasses B2B and B2C contracting, licensing, strategic partnerships, data rights, and privacy laws. With a background as general counsel at a pioneering internet company, he has over thirty years of experience handling matters involving internet law, e-commerce, software, open-source licensing, and similar issues. His recent work has expanded to include counsel on video game law (inclusive of Web 3.0 and the metaverse), blockchain, and the confluence of media, entertainment, and technology.

Ed is also deeply involved with addressing new legal challenges arising from advances in artificial intelligence. He is one of the leaders of Pillsbury's AI Task Force, which is a multidisciplinary group of attorneys advising the firm's clients on AI issues. His AI practice spans a variety of areas, including advising on procuring AI technologies and services, developing policies, procedures, and internal governance structures for the use of AI, drafting terms of service and related documents needed for productizing AI and advising on special risks and liabilities posed by generative AI.

As a complement to his transactional practice, Ed also routinely litigates complex technology and IP disputes, including patent, trade secret, copyright, trademark, contract breach and internet-related claims, and has successfully represented clients in jury trials in both federal and state court. Ed has been an adjunct professor at the University of Texas School of Law since 1998, where he is currently teaches a regular seminar on "The Law of Software, Video Games and Interactive Entertainment." In 1994, Ed co-authored *Cyberspace and the Law: Your Rights and Duties in the On-line World* (MIT Press). He is also a frequent speaker on the intersection of law and technology.