

ENRLS COUNCIL MEETING

Thursday, November 1, 2018, 1:30 p.m. – 3:00 p.m. Texas A&M School of Law

Texas A&M Law School Conference Center, 2nd Floor 1515 Commerce Street Fort Worth, Texas 76102

> Conference Line: 1.877.561.6828 Passcode: 794 661 12

AGENDA

I. Welcome and Introductions – Steve McMillen

Likely to be much too long opening remarks from the new Chair.

II. Treasurer's Report-Pete Wahl

A report from our new Treasurer.

III. Secretary's Report -Nathan Block

Approval of Minutes of the July 31, 2018 Council annual meeting and the Section annual meeting on August 2, 2018(attached) by our Secretary.

IV. SBOT Annual Meeting Planning – Steve McMillen

The State Bar Annual Meeting will be held Thursday/Friday, June 13-14, 2019 in Austin at the JW Marriott (see attached Planning Agenda and 2017 Program).

2018 program: Environmental and Natural Resources Law Update (1 hour) by Rebecca Skiba.

Do we want to present a CLE in 2019? If yes, idea?

If so, deadline is November 12, 2018 to provide preferred date and time for CLE presentation, and January 8, 2018 to submit topic and speaker.

V. Bylaws – Aaron Vargas

Special Bylaws Committee member Aaron Vargas will review the bylaws amendment process and we'll put the amended bylaws up for a vote. Final draft amended bylaws attached.

VI. Nominating Committee – Steve McMillen

Per the Bylaws § 4.1, discuss appointing the Nominating Committee. It will consist of: Chair (Steve McMillen), Immediate Past Chair (Rebecca Skiba), one (1) EC member (discuss) and three (3) non-Council ENRLS members (discuss). Propose that each of the

three (3) Council members on the Nominating Committee select one (1) non-Council member for the committee.

VII. Playbooks – Steve McMillen

Building on the momentum established by our esteemed former Chair, we have mostly completed playbooks for each of the six (6) standing committees. Brief discussion.

VIII. Committee Updates and Recommendations

- a. Publications & Communications Committee Lyn Clancy & Aaron Vargas, Co-chairs
 - i. Update
 - ii. Recommendations
- b. Law School Committee Walt Shelton & Kristen Fancher, Co-chairs
 - i. Update Superconference 2018 was successful. Contract negotiations for 2020 are coming up. The planning committee will begin meeting for 2019 in January.
 - ii. Recommendations Flesh out playbook throughout the year as we move through steps in the process of preparing for Superconference 2019. Particular areas of focus include further develop of budget setting guidelines; outlining sponsorship levels; and coordinating scholarship opportunities related to Superconference with outside supporters.
- c. Education Committee Lisa Dyar & Greg Ellis, Co-chairs
 - iii. Update
 - iv. Recommendations
- d. *Pro Bono & Community Outreach Committee* _____ & David Klein, Cochairs
 - i. Update
 - ii. Recommendations
- e. *Sponsorship & Membership Committee* Caroline Sweeney & Mike Dillinger, Cochairs
 - i. Update This committee used to be just sponsorships but the membership component has been added to learn more about our members and to try to increase renewals/new memberships. [Share key statistics on membership]
 - ii. Recommendations
 - a. Sponsorship:
 - i. Creative new sponsorship ideas.
 - 1. Tables, pens, bags, binders, thumb drives with slides, notepads, lanyards, name tags, app, etc.
 - 2. New website sponsors once up and running maybe, auction off right to place sponsor ads.

ii. Recognition of firms, government, and consultants with most members, most attendees, most consecutive years sponsoring, most consecutive years attending, etc.

b. Membership:

- i. Establish a streamlined process for encouraging membership renewals.
 - 1. Explore additional means of communicating & rewarding membership.
 - 2. Compare 2019 renewal data to past years.
- ii. Discover effective ways to encourage new memberships.
 - 1. Use stats on current membership compared to entire bar to focus on certain groups.
 - 2. Compare 2019 new member data to past years.
- f. Website & Technology Committee Rebecca Skiba & Connie Westfall, Co-chairs
 - i. Update
 - ii. Recommendations

IX. Adjourn